



U.S. Department  
of Transportation

**Federal Highway  
Administration**

---

# Memorandum

Subject: ACTION: National Work Zone Awareness Week  
Enhancing Safety and Mobility in Work Zones  
April 9-12, 2001

Date: January 10, 2001

Original signed by  
From: Anthony R. Kane  
Executive Director

Reply to: HSA-1

To: Directors of Field Services  
Division Administrators  
State Motor Carrier Directors  
Federal Lands Highway Division Engineers

In a continuing effort to promote Safety and Mobility in work zones, another National Work Zone Awareness Week will be held during the week of April 9-12, 2001. To kick off this campaign some of our highway partners along with Federal Highway Administration (FHWA) will sponsor a media event on the National Mall in Washington, DC, on April 9, 2001. During this national media event, we will draw attention to the 868 work zone fatalities that occurred in 1999, what we are doing to make work zones work better, and what the road user can do to help ensure safe travel through a work zone.

The first National Work Zone Awareness Week was held on April 3-7, 2000. The establishment of this first Awareness Week was accomplished by a Memorandum of Understanding (MOU) between American Traffic Safety Services Association (ATSSA), American Association of State Highway and Traffic Officials (AASHTO), and FHWA. This MOU creates a partnership among States, industry, and the Federal Government. The three parties to the MOU are only a small part of the community that must be encouraged to address work zones; since the signing ceremony, we have reached out to many other safety, enforcement, and engineering partners to bring them on board for this important week.

My vision during the week of April 9-12, 2001, would be to encourage you to work with your partners in State and local Government, the contracting community, and the highway community as a whole to promote awareness for work zone safety and mobility. I want to encourage you to take an active part during this week both on the job and in your private lives and use your creativity to lead and facilitate activities in your geographic area.

For further information on this campaign please contact Ms. Ann Walls at (202) 366-6836 or Mr. Mike Robinson at (202) 366-2193. Also, for additional information, the Work Zone Awareness Week web site will be housed on the Safety web site: <http://safety.fhwa.dot.gov>.