

Biographies Continued



Dennis "Chip" Sterndahl, President of American Traffic Safety Services Association (ATSSA), is responsible for overseeing all the operations of the association. In addition to serving as the president of ATSSA, Sterndahl is the president and owner of Sterndahl Enterprises Inc. Sterndahl Enterprises' contracting division offers full service pavement marking, traffic control and sign installation services. The rental division, or S.E.I Underground, offers sales and rentals of both traffic control products and trench safety products, as well as OSHA competent person training to the construction industry.

Since 1969, ATSSA, an international trade association, has represented companies and individuals in the traffic control and roadway safety industry. ATSSA's 1,700 members provide the majority of traffic safety features, services and materials used on America's roadways.

Acknowledgements

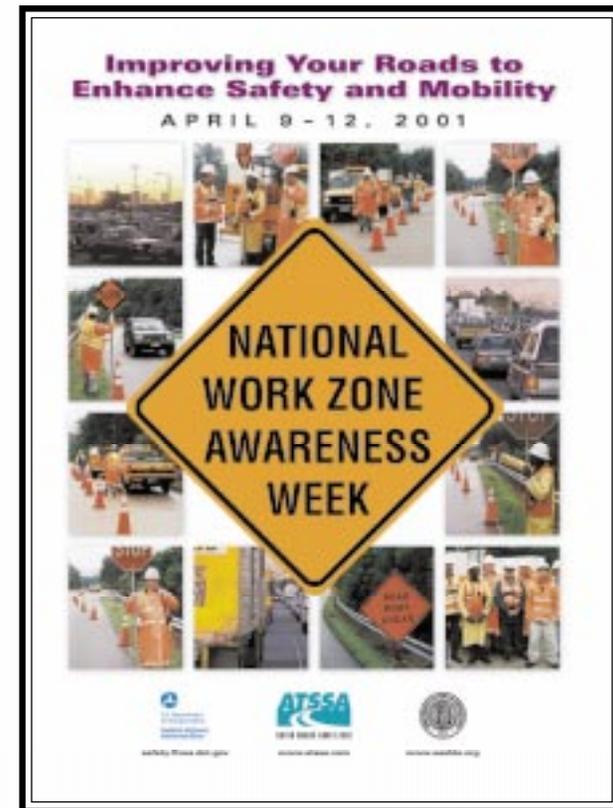
United Rentals (event set-up)
Interstate Traffic Control Inc. and RichLite Inc. (cones)
Reflexite Americas (black ribbon)
Associated General Contractors of America (refreshments)
HeadLites Corporation, I. Spiewak & Sons, M. L. Kishigo Manufacturing Co., Safe Reflections Inc., and Services & Materials Co. (high-visibility vests)

Exhibitors/Afternoon Speakers

American Traffic Safety Services Association
American Association of State Highway and Transportation Officials
Federal Highway Administration, U.S. DOT
Federal Motor Carrier Safety Administration, U.S. DOT
Associated General Contractors of America
American Road & Transportation Builders Assn and National Safety Council
North Carolina Department of Transportation
3M/Don Gordon, Traffic Control Materials Division
International Safety Equipment Association/Daniel K. Shipp
U.S. Occupational Safety and Health Administration/H. Berrien Zettler
Virginia Department of Transportation/David Rush
Maryland Department of Transportation/Thomas Hicks, Maryland State Highway Administration
Georgia Department of Transportation/Speaker to be determined
Reflexite Americas/Speaker to be determined
Historical Work Zone Exhibit/Chris Laughlin
Laborers' Health and Safety Fund of North America/Speaker to be determined
National Institute for Occupational Safety and Health, U.S. Centers for Disease Control and Prevention/David Fosbroke (not exhibiting)
AAA/Speaker to be determined (not exhibiting)

National Work Zone Awareness Week *On the Mall*

Washington, DC
April 9, 2001



The 868 orange cones, set on The Mall this morning, signify the number of people killed in work zones in 1999. Statistics for 2000 are expected this fall.

Sequence of Events

9:00 Greeting, John A. Koskinen, Deputy Mayor and City Administrator, District of Columbia
Vincent F. Schimmoller, Deputy Executive Director, Federal Highway Administration, U.S. Department of Transportation
Norman Y. Mineta, U.S. Secretary of Transportation
Dean Carlson, President, American Association of State Highway and Transportation Officials
Robert Desjardins, President, Associated General Contractors of America
Dennis "Chip" Sterndahl, President, American Traffic Safety Services Association
Daniel Doyle, American Road and Transportation Builders Association Highway Worker Memorial Scholarship Program Recipient
Herbert and Lois Ellis of North Carolina, parents of Travis Ellis
Closing, Vincent F. Schimmoller

Press availability will continue at the cone memorial following the formal presentation.

Biographies



John A. Koskinen, Deputy Mayor and City Administrator of the District of Columbia, is responsible for oversight and coordination of all District departments under Mayor Anthony A. Williams.

Prior to joining the Williams Administration, Koskinen led the successful Federal Y2K effort as Chair of the President's Council on Year 2000 Conversion and was Deputy Director for Management at OMB. Before joining the federal government, Koskinen headed The Palmieri Company for 21 years where he helped restructure large, troubled companies, including the Penn Central Transportation Company, Levitt and Sons, and Mutual Benefit Life Insurance Company.

Vincent F. Schimmoller, Deputy Executive Director of the Federal Highway Administration (FHWA), has held several senior management positions in the agency including Program Manager, Office of Infrastructure and Regional Administrator for Region 8 (the Rocky Mountain States).



FHWA, an agency of the U.S. Department of Transportation, works with states and communities across the nation to build, maintain and operate America's roads and bridges and to ensure a strong intermodal transportation system. It has 2,900 employees, a field office in every state, and an annual budget of more than \$30 billion.

Biographies Continued



Norman Y. Mineta, U.S. Secretary of Transportation, oversees a cabinet department with responsibility for surface, air, and maritime transportation missions.

Before joining the Bush administration, Mineta served as U.S. Secretary of Commerce under President Clinton, becoming the first Asian Pacific American to serve in the cabinet. Prior to the Commerce Department, he was a vice president at Lockheed Martin Corporation. From 1975 to 1995 he represented California in the U.S. House of Representatives. He served as chairman of the House Public Works and Transportation Committee between 1992 and 1994, chairing the aviation subcommittee between 1981 and 1988, and the surface transportation subcommittee from 1989 to 1991.

Dean Carlson, President of American Association of State Highway and Transportation Officials (AASHTO), has over four decades of experience in the field of transportation. Carlson was appointed Secretary of the Kansas Department of Transportation by Governor Bill Graves effective January 9, 1995. Prior to his appointment, Carlson served as the Executive Director of the Federal Highway Administration (FHWA), the highest career position in the agency. His 36-year career with the FHWA included many positions both in the Washington Headquarters and various Regional Offices.



AASHTO is a nonprofit, nonpartisan association representing highway and transportation departments in the 50 states, the District of Columbia and Puerto Rico. It represents all five transportation modes: air, highways, public transportation, rail and water. Its primary goal is to foster the development, operation and maintenance of an integrated national transportation system.



Robert J. Desjardins, President of the Associated General Contractors of America (AGC), is the vice-chairman and executive vice president of Cianbro Corporation, a Pittsfield, Maine-based firm, which specializes in highway/bridge and heavy-industrial construction. Mr. Desjardins has been a leader in the construction industry at both the state and National levels over the past two decades. Nationally, Mr. Desjardins has served as chairman of AGC's Highway and been active on 17 other AGC committees. Providing safe work zones on our Nation's highways that protect construction workers and motorists is a top priority of Mr. Desjardins' presidency.

AGC, the nation's largest and oldest construction trade association founded in 1918, represents 32,500 construction-related businesses including 7500 of the nation's leading general contracting firms through a national network of 101 chapters.