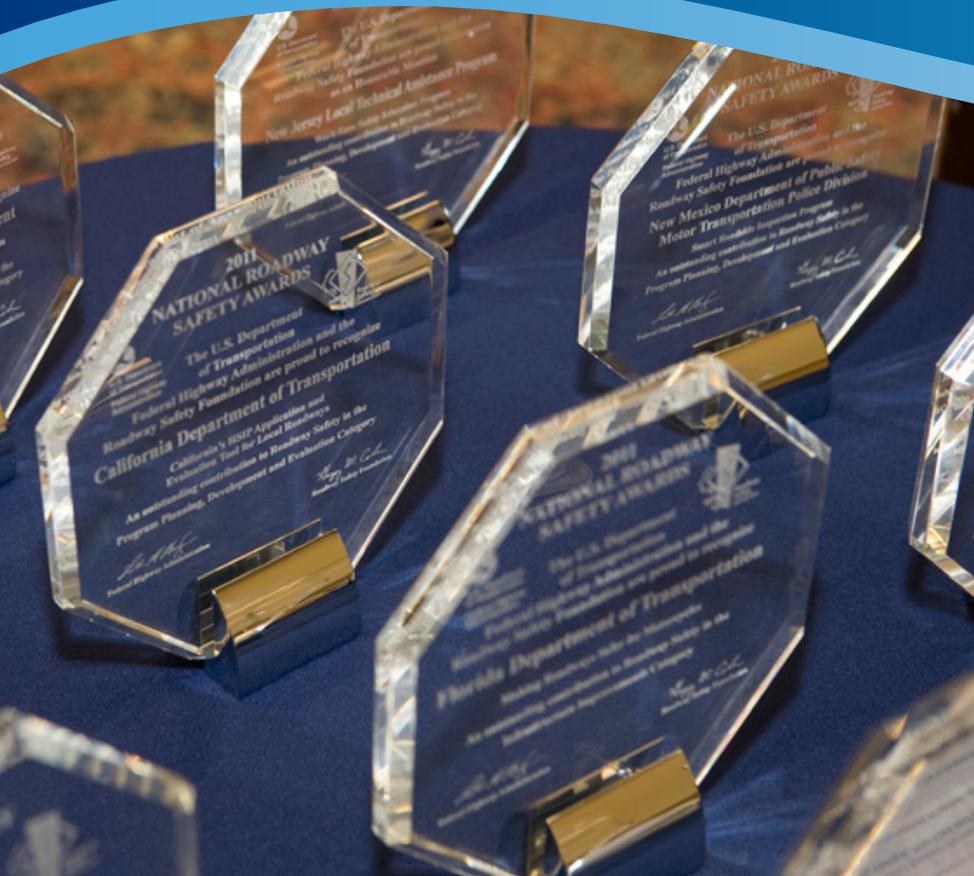


2013 National Roadway Safety Awards CALL FOR NOMINATIONS



Jointly sponsored by the U.S. Department of Transportation
Federal Highway Administration and the
Roadway Safety Foundation

Purpose

The National Roadway Safety Awards is a biennial competition sponsored by the U.S. Department of Transportation (USDOT) Federal Highway Administration (FHWA) and the Roadway Safety Foundation (RSF) to recognize roadway safety achievements that move the United States towards zero deaths and serious injuries on the Nation's roadways. The competition highlights exemplary roadway safety efforts and publicizes best practices. Awards are given for infrastructure, operational, and program-related improvements and programs that address safety needs.

The FHWA and the RSF stress the importance of strategic, data-driven approaches to improving safety on our Nation's roadways. Applicants are encouraged to nominate projects or programs that exemplify innovative and effective safety activities and maximize the cost effectiveness of Federal, State, local, and/or private sector funds.

Why Apply for an Award?

In addition to the personal and organizational rewards associated with saving lives and improving safety on our Nation's roadways, the tangible benefits of this program are numerous and far-reaching. Winning project designees will receive:

- An invitation and funded travel to attend a national-level awards ceremony in Washington, DC.
- Meeting opportunities with legislators and key transportation officials in Washington, DC.
- National media coverage and additional local media support, identifying your organization as a leading safety improvement resource.
- Appearance in the *2013 National Roadway Safety Awards Noteworthy Practices Guide*, *Public Roads* magazine, the *Roadway Safety Reporter*, as well as other publications of national safety and transportation organizations.
- Recognition via several websites operated by FHWA, RSF, and other safety partners.

Award Criteria

Paramount to the decisionmaking process for the judging panel is demonstrated evidence of data-supported results. Each entry will be judged among other nominations in its category. Including documentation supporting the project's or program's success through proven results is vital for advancing through the judging process. Nominees will be judged on the following criteria.

Effectiveness – Projects or programs that:

- Result in significant reductions in fatalities and injuries.
- Create a proven case for greater emphasis on roadway safety in transportation programming and project delivery.
- Support safety improvements through greater public awareness that yields a positive change in safety culture.

Innovation – Projects or programs that use innovative concepts at a national, state, or local level including:

- Creative approaches to address highway safety concerns.
- Innovative management approaches to overcoming hurdles.
- Inventive solutions to a particular crash problem.
- Proactive involvement of the public or stakeholders.

Efficient Use of Resources – Projects or programs that:

- Are implemented cost-efficiently.
- Use planning and engineering resources efficiently and/or employ cost-sharing through multi-agency partnerships, task forces, or coalitions.

Award Categories

Infrastructure Improvements

This category is defined as “physical improvements to the roadway or roadside that improve safety.” Examples include safety devices; engineered design improvements; obstacle removal, relocation, or physical upgrades; intersection improvements; and signage and pavement markings.

Examples of winning projects include using micro surfacing to reduce wet weather crash rates, cable median barriers, implementation of the Safety Edge™ with a Portland cement concrete pavement overlay, infrastructure improvements for motorcycle safety, intersection collision avoidance warning systems, bike lane/shoulder initiatives, roundabout safety improvements, median barrier installations, rumble strips, and pedestrian crosswalk enhancers.

Operational Improvements

This category includes improvements to traffic safety operations such as innovative channelization; weather safety operations; ITS-based safety programs; multidisciplinary activities such as road safety audits; and road design and striping efforts aimed at reducing or minimizing the severity of crashes caused by speeding, distractions, and other offenses.

Examples of winning projects include evaluation of moveable barriers in construction work zones; safety patrol sponsor-partnership; intersection enforcement lights, temporary traffic control for wildland fire incident activities, work zone crash analysis, senior zones, interim physical barriers as a safety solution, school safety programs, and speed management programs.

Program Planning, Development, and Evaluation

This category is defined as “programs that identify and address State and local needs by making effective use of safety data and evaluations.” This includes public involvement in safety audits and planning; crash data analysis and integration; crash location identification and analysis for crash countermeasure development; development and implementation of excellent Strategic Highway Safety Plans; and use of data evaluations to produce targeted policies, processes, and practices that improve safety.

Examples of winning projects in this category include an HSIP application and evaluation tool for local roadways, a smart roadside inspection program, highway safety GIS, comprehensive highway safety plans and programs, task forces to address concerns such as run-off-road crashes, intelligent transportation systems, crash data management systems, weather safety audits and intersection safety improvement programs.

The nomination application is available at <http://safety.fhwa.dot.gov> or www.roadwaysafety.org

National Roadway Safety Awards

The U.S. Department of Transportation Federal Highway Administration

FHWA in partnership with the highway and transportation community, is developing a “Toward Zero Deaths” strategy to end the tragic loss of lives on American roads. We seek to keep the world’s preeminent highway system as safe and efficient as possible – to reduce crashes, delays, and congestion; to ease the movement of freight; to safely accommodate pedestrians and bicyclists; to protect ecosystems and air quality; to ensure maximum mobility; and to quickly and cost-effectively restore transportation services after disasters and emergencies.

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U.S. Department of Transportation
Federal Highway Administration

The Roadway Safety Foundation

RSF is the only national organization solely dedicated to reducing deaths by improving the physical characteristics of America’s roadways – design and engineering, operating conditions, removal of roadside hazards, and the effective use of safety features. RSF works to attain its goals by building awareness through media campaigns and outreach activities, developing educational materials, and forming roadway safety partnerships between the private and public sectors. It is a private, non-profit 501(c)(3) organization chartered by the American Highway Users Alliance.

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