

Toward Zero Deaths

A NATIONAL STRATEGY ON HIGHWAY SAFETY

A coalition of highway safety partners is coordinating the development of a national safety plan and outreach program that is data-driven and includes key emphasis areas, projections of future needs, promising countermeasures, and expected improvements. As part of the process we need to identify strategies for developing strong leadership and champions as well as support by organizations that directly impact highway safety. Your input is needed to ensure consideration of the wide range of perspectives.

Tell us your ideas for addressing safety issues. A series of webinars will be held in June 2010. Each webinar will have a separate topic discussion as follows:

- 1. Overview of the TZD Initiative and Safety Culture [Register here](#)**
How can we develop a program for changing highway safety culture in the United States? **Tuesday, June 1, 12:30 p.m.–2:00 p.m. Eastern**
- 2. Safer Infrastructure [Register here](#)**
How can we ensure safer infrastructure on all public roads in the United States? **Thursday, June 10, 12:30 p.m.–2:00 p.m. Eastern**
- 3. Safer Vehicles [Register here](#)**
How can we develop and implement new vehicle safety initiatives in the United States? **Monday, June 21, 1:30 p.m.–3:00 p.m. Eastern**
- 4. Road User Safety [Register here](#)**
How can we promote new road user safety efforts in the United States?
Wednesday, June 30, 1:30 p.m.–3:00 p.m. Eastern

Topics such as data, technology, commercial vehicles, emergency medical services and others, will be addressed in multiple webinars based on the varied nature of safety issues involved.