



# 30 People will die today in a Rural Roadway Departure – Let's save the people behind the numbers



## FoRRRwD Countermeasures: Gravel Road Treatments, Rumble Strips and SafetyEdge<sup>SM</sup>, and Centerline Buffers

An FHWA EDC-5 Webinar in collaboration with NLTAPA and the National Center for Rural Road Safety

**October 20, 2020**

**1:00-3:00 pm ET/10:00 am-12:00 pm PT**

Rural roadway departures make up a third of U.S. traffic fatalities—about 30 people a day. The Every Day Counts round five (EDC-5) initiative, Focus on Reducing Rural Roadway Departures (FoRRRwD), features four pillars: Addressing All Public Roads, Systemic Approach, Safety Action Plans, and Proven Countermeasures. This webinar focuses on the Proven Countermeasures pillar.

State, local, and tribal agencies – come discover what countermeasures can be used to minimize the potential for head-on crashes and options for treatments on unpaved roads.

### Speakers and Topics to be covered include:

- **David Veneziano, Iowa LTAP**, will discuss low-cost safety strategies and countermeasures used to reduce roadway departure crashes on unpaved and gravel roads.
- **Derek Leuer, MnDOT**, will share Minnesota's experience with SafetyEdge and rumble strips, how they can be combined to reduce roadway departure crashes, and working with County's and local agencies to increase implementation of the countermeasures.
- **John R. Speed, PE, TxDOT Odessa District Engineer**, will provide an overview of their experiences with adding centerline buffers on undivided rural highways; and **Srinivas Reddy Geedipally PhD, PE, Texas A&M Transportation Institute**, will discuss preliminary results from their study of the safety effectiveness of centerline buffers.

This webinar is free and open to anyone who is interested.

**Registration:** Participants must register in advance at

<https://collaboration.fhwa.dot.gov/dot/fhwa/WC/Lists/Seminars/DispForm.aspx?ID=2480>

Space is limited. Please register as soon as possible.

**Please Note:** If you are not a USDOT employee, you must have an FHWA External Collaboration account to register. Non-USDOT employees who have never participated in an FHWA webinar must create an account at <https://collaboration.fhwa.dot.gov/FBA/MembershipRequest.aspx> in order to register for this webinar.

**\*\*FHWA recommends using Microsoft Edge or Internet Explorer for optimal registration experience.\*\***

**Questions?** Please do not hesitate to contact support contractor, Jennifer Symoun, *toXcel*, [jennifer.symoun@toxcel.com](mailto:jennifer.symoun@toxcel.com)