

30 People will die today in a Rural Roadway Departure – Let's save the people behind the numbers



FoRRRwD Countermeasures: High Friction Surface Treatment (HFST) and Continuous Friction Measurement (CFM)

An FHWA EDC-5 Webinar in collaboration with NLTAPA and the National Center for Rural Road Safety

August 11, 2020

1:00-3:00 pm ET/10:00 am-12:00 pm PT

Rural roadway departures make up a third of U.S. traffic fatalities—about 30 people a day. The Every Day Counts round five (EDC-5) initiative, Focus on Reducing Rural Roadway Departures (FoRRRwD), features four pillars: Addressing All Public Roads, Systemic Approach, Safety Action Plans, and Proven Countermeasures. This webinar focuses on the Proven Countermeasures pillar.

State, local, and tribal agencies – come discover how HFST, a pavement safety treatment, can dramatically reduce roadway departure crashes associated with friction demand issues.

Speakers and Topics to be covered include:

- **Jason Herschok, PennDOT**, will discuss the HFST experience in Pennsylvania including manual applications, winter road maintenance, local agency demonstrations, and bundling of sites to reduce costs. Benefit-Cost analysis and CMF development will also be presented.
- **Andy Vandell, South Dakota DOT**, will discuss South Dakota's application of HFST to target the over-representation of roadway departure crashes at horizontal curves with winter road conditions as a contributing factor.
- **Stephen Read, Virginia DOT**, will provide an overview of Virginia's experience with HFST and **Edgar DeLeon, Virginia Tech Transportation Institute**, will discuss the implementation of a Pavement Friction Management Program (PFMP) using Continuous Friction Measurement (CFM) for Virginia DOT.

This webinar is free and open to anyone who is interested.

Registration: Participants must register in advance at

<https://collaboration.fhwa.dot.gov/dot/fhwa/WC/Lists/Seminars/DispForm.aspx?ID=2353>

Space is limited. Please register as soon as possible.

Please Note: Non-USDOT employees who have never participated in an FHWA webinar must create an account at <https://collaboration.fhwa.dot.gov/FBA/MembershipRequest.aspx> in order to register for this webinar.

****FHWA recommends using Microsoft Edge or Internet Explorer for optimal registration experience.****

Questions? Please do not hesitate to contact support contractor, Jennifer Symoun, *toXcel*, jennifer.symoun@toxcel.com

