Printing Instructions

Desktop Print

Send the file called *RRRwD_TradingCards_ Desktop.pdf* to your desktop printer. It is recommended to use manual feed and send even pages first. Flip printed pages on the long side. Place back in manual feed tray and then send odd pages starting on page 3. The short lines at the edge of the cards should be used as a cutting guide.

Note: Pages seven and eight have multiple copies of the same card.





Advance curve warning signs alert a driver to changes in the road alignment and chevrons delineate the curve. These countermeasures are effective to reduce:

- Curve crashes
- Nighttime crashes

https://safety.fhwa.dot.gov/ provencountermeasures/enhanced delineation/

Crash Reductions for Installing Chevrons Nighttime Crashes 25% on curves Non-intersection Fatal and Injury 16% crashes Source: CMF Clearinghouse IDs 2438 and 2439



SafetyEdgeSM is a paving technique producing a durable 30-degree edge to prevent tire-scrubbing, which often results in:

- Head-on crashes
- Rollovers
- Run-off-road crashes

https://safety.fhwa.dot.gov/safetyEdge

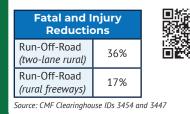
Crash Reduct Two-Lane Rura		
Drop-Off	35%	
Run-Off-Road	21%	
Head-On RwD	19%	
Fatal & Injury	11%	

Source: CMF Clearinghouse IDs 9221, 9211, 9217, and 9205

Edge rumble strips are milled corrugations in pavement to alert inattentive drivers that they are leaving the roadway to reduce:

- Run-off-road crashes
- · Fixed object crashes
- Rollovers
- Distracted/drowsy driver crashes

https://safety.fhwa.dot.gov/roadway_dept/ pavement/rumble strips



Center rumble strips are milled corrugations in pavement to alert inattentive drivers that they are crossing the center line to reduce:

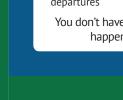
- Head-on crashes
- Run-off-road left crashes
- Distracted/drowsv driver crashes

https://safety.fhwa.dot.gov/roadway_dept/ pavement/rumble strips



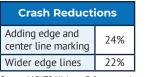


Source: CMF Clearinghouse ID 3360



improve nighttime highway visibility. Wider lines (6"-8") have an increased safety effect, reducing:

- Curve crashes
- Head-on crashes
 - *night visib/pavement-markings.cfm*



Source: AASHTO Highway Safety manual, CMF Clearinghouse IDs 101 and 4792



• Supplements traditional analysis

crash frequency. (23 CFR Part 924.3)

Used for crash types that are not concentrated such as rural roadway departures

A "systemic safety improvement"

means a proven countermeasure(s)

that is widely implemented based

that are correlated with particular

https://safety.fhwa.dot.gov/systemic/

on high-risk roadway features

severe crash types, rather than

You don't have to wait for a crash to happen to save lives!

Retroreflective pavement markings

- Nighttime crashes
- https://safety.fhwa.dot.gov/roadway_dept/



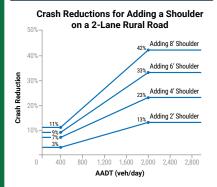
Establishing and maintaining a clear zone provides an unobstructed, traversable area where an errant driver can recover to reduce:

• Fixed Object • Rollover Crashes Crashes

https://safety.fhwa.dot.gov/roadway_dept/ countermeasures/safe_recovery/clear_zones/

Increase Distance to Trees By	Crash Reduction	
3 feet	22%	
5 feet	34%	
8 feet	49%	
10 feet	57%	
13 feet	66%	Source: NCHRP Report 440

Adding a paved shoulder provides an errant driver an opportunity to regain control. Shoulders have been shown to be effective at reducing all roadway departure crashes. Adding shoulders may also allow for installation of rumble strips and the SafetyEdge^{5M}.



Adapted from the AASHTO Highway Safety Manual (HSM) for 2 lane rural roads with no existing shoulder. For existing shoulders to be widened, see the HSM. Flattening steep slopes provides a better opportunity for vehicles to traverse the slope, reducing the likelihood of:

• Rollovers • Fixed object crashes

Crash Reductions (%) for Single Vehicle Crashes				
Before	After Sideslopes			
Sideslope	1V:4H	1V:5H	1V:6H	
1V:2H	10	15	21	
1V:3H	8	14	19	
1V:4H	-	6	12	
1V:5H	-	-	6	
Source: AASHTO Highway Safety Manual				

Roadside and median barriers are designed to redirect and slow vehicles while shielding them from obstacles likely to result in a more severe crash, such as:

- Rigid fixed objects Bodies of water
- Steep slopes Opposing traffic

https://safety.fhwa.dot.gov/roadway_dept/ countermeasures/reduce_crash_severity/

The crashworthiness of barriers is evaluated through crash testing. The current crash test criteria is contained in the AASHTO Manual for Accord



criteria is contained in the AASHTO Manual for Assessing Safety Hardware (MASH) 2016. HFST is a pavement surface treatment using calcined bauxite that provides exceptional skid-resistant properties at high friction demand locations such as curves, ramps, or intersections where problems with wet conditions, speed, or geometrics contribute to:

- Run-off-road crashes
- Head-on crashes

https://safety.fhwa.dot.gov/roadway_dept/ pavement_friction

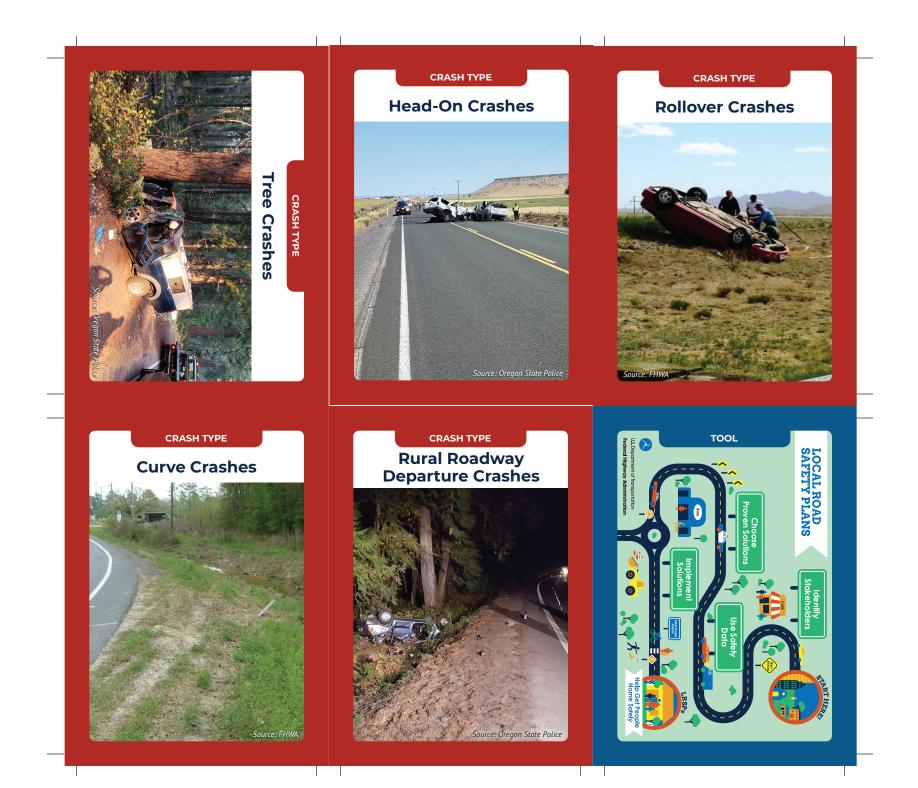
Crash Reductions on Curves		
Total	24%	ा के बार जिल्ला के बार
Wet Crashes	52%	

Source: CMF Clearinghouse (CMF ID's 7900 and 7901)

A center line buffer area provides extra space between the two solid center line markings, further separating opposing directions of traffic to reduce:

Head-on Crashes

Facility Type	Buffer Width	*Head-on RwD Crash Reduction
2-lane	2 feet	35%
2-lane	4 feet	64%
2-lane	10 feet	90%
4-lane	Not significant	
*Preliminary results from NCHRP Project 17-66		



Rollover crashes result in over 3,600 fatalities each year on rural roads, which is 30% of Rural RwD fatalities.

- 44% of these rural fatalities are on curves
- 78% of these rural fatalities are where speed limits are 50 mph or higher



Credit: Bigmouse/iStock/Thinkstock

Countermeasures

- Flatten Slopes
- SafetyEdgeSM
- Rumbles
- Friction
- Barrier



Theodore Roosevelt where you are." can, with what 'Do what you you have,

Defines and prioritizes achievable safety investments

-RSP Benefits

Serves as a communication tool Supports funding applications



and greater awareness of road safety

Supports development of lasting

partnerships

safety effort

Creates a sustainable







Head-on RwD crashes (which include opposing direction sideswipes) result in over 3,300 fatalities each year on rural roads, which is 28% of Rural RwD fatalities.

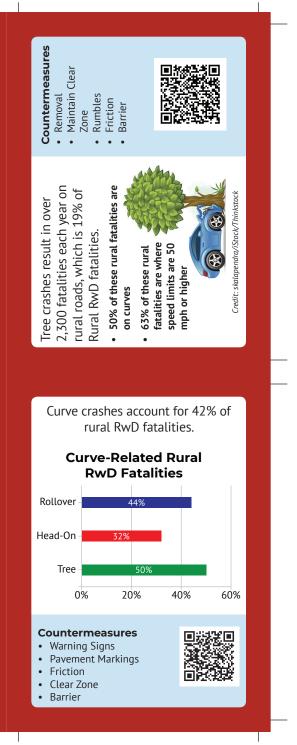
- 32% of these rural fatalities are on curves
- 84% of these rural fatalities are where speed limits are 50 mph or higher



Countermeasures

- Center Line Markings
- Rumbles
- SafetyEdgeSM
- Center Buffer Area
- Median Barrier









Reduce the potential for serious injury and fatal roadway departure crashes on all public rural roads by increasing the systemic deployment of proven countermeasures.

BENEFITS

Partnerships
 Data-driven Deployment
 Safer Rural Roads

U.S. Department of Transportation Federal Highway Administration



Reduce the potential for serious injury and fatal roadway departure crashes on all public rural roads by increasing the systemic deployment of proven countermeasures.

BENEFITS

Partnerships
Data-driven Deployment
Safer Rural Roads

US. Department of Transportation Federal Highway Administration FOCKS ON Reducting Reveal Recoding Despertures

Reduce the potential for serious injury and fatal roadway departure crashes on all public rural roads by increasing the systemic deployment of proven countermeasures.

BENEFITS

Partnersnips
 Data-driven Deployment
 Safer Rural Roads

US. Department of Transportation Federal Highway Administration



Reduce the potential for serious injury and fatal roadway departure crashes on all public rural roads by increasing the systemic deployment of proven countermeasures.

BENEFITS

Partnerships
Data-driven Deployment
Safer Rural Roads

U.S. Department of Transportation Federal Highway Administration



Reduce the potential for serious injury and fatal roadway departure crashes on all public rural roads by increasing the systemic deployment of proven countermeasures.

BENEFITS

Partnerships
Data-driven Deployment
Safer Rural Roads

U.S. Department of Transportation Federal Highway Administration



Reduce the potential for serious injury and fatal roadway departure crashes on all public rural roads by increasing the systemic deployment of proven countermeasures.

BENEFITS

Partnerships
Data-driven Deployment
Safer Rural Roads

U.S. Department of Transportation Federal Highway Administration