Install Larger Regulatory and Warning Signs at Intersections

WHERE TO USE
Approaches to unsignalized intersections with patterns of rear-end, right-angle, or turning collisions related to lack of driver awareness of the presence of the intersection.

DETAILS
The visibility of intersections and, thus, the ability of approaching drivers to perceive them can be enhanced by installing larger regulatory and warning signs at intersections. Such improvements may include stop signs, intersection warning signs, stop ahead signs, pavement markings, and post-mounted delineators. The FHWA Older Driver Highway Design Handbook encourages such improvements to contribute to a better driving environment for older drivers.

KEY TO SUCCESS
Select a combination of regulatory and warning sign techniques appropriate to conditions on particular approaches to unsignalized intersections. This engineering judgment should, where possible, be accompanied by a human factors assessment of the need for regulatory and warning signs.

Another key is the ability and commitment of the highway agency to adequately maintain the signs.
ISSUES
Care should be taken not to overuse traffic signing, as it is likely that drivers will become accustomed to their presence and fail to respond as desired or intended. Agencies should strive to use special signing only where a specific problem or circumstance indicates the need.

TIME FRAME
This strategy does not require a long development process. Signing improvements can typically be implemented in 3 months or less.

COSTS
Costs for implementing this strategy are nominal. An agency’s maintenance costs may increase.

EFFECTIVENESS
TRIED: One limited study has indicated that installing larger stop signs may decrease all collisions by up to 19%.

COMPATIBILITY
This strategy can be used in conjunction with most other strategies for improving safety at unsignalized intersections.

SUPPLEMENTAL INFORMATION
Signing in conformance with the Manual on Uniform Traffic Control Devices should be provided.

For more details on this and other countermeasures: http://safety.transportation.org

For more information contact:
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