



THE SAFE SYSTEM

APPROACH

Zero is our goal.
A Safe System
is how we will get there.



SAFE SYSTEM PRINCIPLES

- Death/Serious Injury is Unacceptable
- Humans Are Vulnerable
- Humans Make Mistakes
- Safety is Proactive
- Responsibility is Shared
- Redundancy is Crucial

U.S. Department of Transportation
Federal Highway Administration

Safe Roads for a Safer Future
Investment in roadway safety saves lives



U.S. Department of Transportation
Federal Highway Administration

Stay Informed!





State and Local Zero Deaths Reports



The Texas Experience

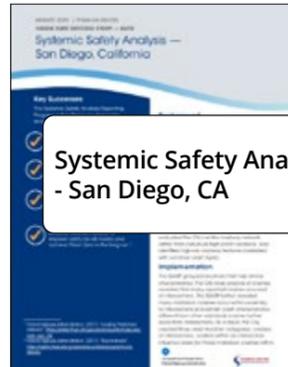


The Colorado Experience



The Florida Experience

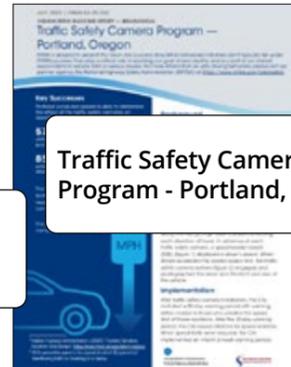
Success Stories



Systemic Safety Analysis - San Diego, CA



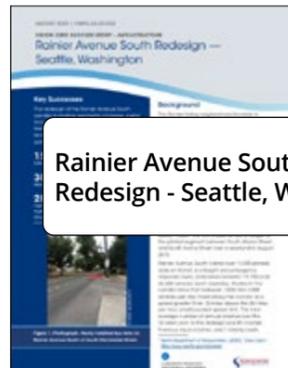
Safest Driver Contest - Boston, MA



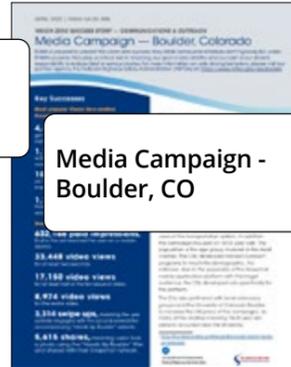
Traffic Safety Camera Program - Portland, OR



Improved Nighttime Lighting - Fremont, CA



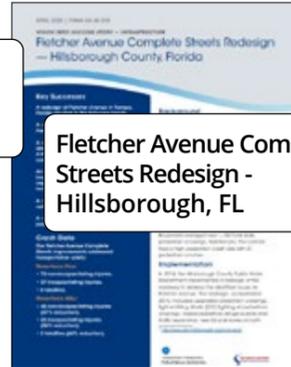
Rainier Avenue South Redesign - Seattle, WA



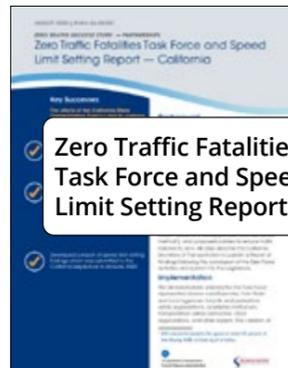
Media Campaign - Boulder, CO



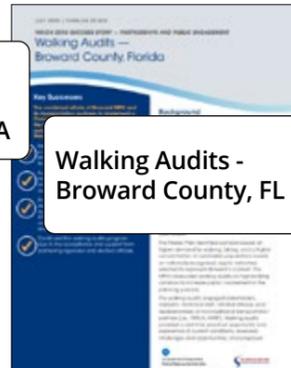
Speed Management Projects - West Palm Beach, FL



Fletcher Avenue Complete Streets Redesign - Hillsborough, FL



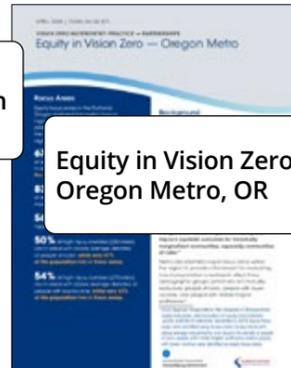
Zero Traffic Fatalities Task Force and Speed Limit Setting Report - CA



Walking Audits - Broward County, FL

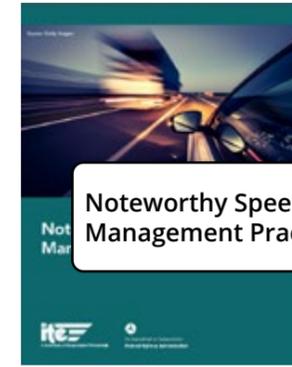


Milwaukee Avenue Rapid Delivery Approach - Chicago, IL



Equity in Vision Zero - Oregon Metro, OR

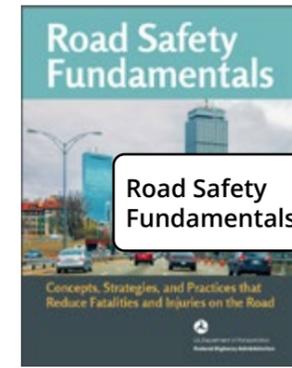
Other Materials



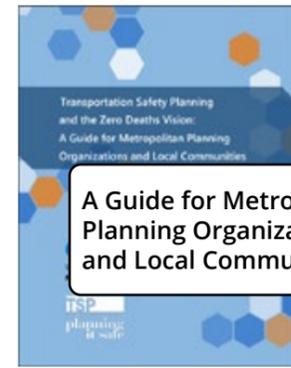
Noteworthy Speed Management Practices



Safe System Brochure



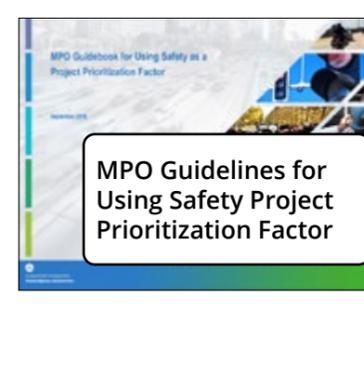
Road Safety Fundamentals



A Guide for Metropolitan Planning Organizations and Local Communities



Safe Transportation for Every Pedestrian Poster



MPO Guidelines for Using Safety as a Project Prioritization Factor



FHWA Floor Decal



ROUNDABOUTS FLOOR DECAL - 54"X54"
(can be scaled proportionately to any size)

FHWA Website Links