ZERO DEATHS VIRTUAL BOOTH
Videos:
- Rumble Strips: Sweet Sound of Safety
- On-Ramp to Innovation
- Pedestrian Refuge Islands
- Rectangular Rapid Flashing Beacons
- Modern Roundabouts: An Innovative Solution to Intersection Safety Concerns
- PEDESTRIAN: STEP Educational Video Series - All Videos
- Raised Crosswalks
- Leading Pedestrian Interval (LPI)
- Crosswalk Visibility Enhancements
- Road Diets
- Pedestrian Hybrid Beacons

Documents:

Web Resources:

Contact Us:

Return to Booth
**State and Local Zero Deaths Reports**
- The Texas Experience
- The Colorado Experience
- The Florida Experience

**Success Stories**
- Systemic Safety Analysis - San Diego, CA
- Safest Driver Contest - Boston, MA
- Rainier Avenue South Redesign - Seattle, WA
- Media Campaign - Boulder, CO
- Zero Traffic Fatalities Task Force and Speed Limit Setting Report - CA
- Walking Audits - Broward County, FL
- Milwaukee Avenue Rapid Delivery Approach - Chicago, IL

**Other Materials**
- Noteworthy Speed Management Practices
- Safe System Brochure
- Road Safety Fundamentals
- Safe Transportation for Every Pedestrian
- MPO Guidelines for Using Safety Project Prioritization Factor

**References:**

**Countermeasure Selection System**
Source: Peter Eun, FHWA

**Proven Countermeasures**
- **RRFB**
  - CRF (total crashes): 55%
  - CRF (ped. crashes): 47%
- **PEDESTRIAN HYBRID BEACON**
  - CRF (total crashes): 2–7%
  - CRF (ped. crashes): 9,10,11%
- **ROAD DIET**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **SPEED LIMIT PORTION**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **NO STANDING ZONE**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **WALK SIGNALS**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **MEDIAN REFUGE ISLANDS**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **BICYCLE LANE**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%

**Safe Transportation for Every Pedestrian (STEP)**
- EDC-5 STEP: https://www.fhwa.dot.gov/innovation/everydaycounts/edc_5/step2.cfm

**Traffic Control Devices**
- **YIELD SIGNS**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **HIGH-VISIBILITY MARKING**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **OVERHEAD LIGHTING**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **RRFB**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%
- **PHB**
  - CRF (total crashes): 9–12%
  - CRF (ped. crashes): 9–12%

**Additional Resources**
- Accident Analysis and Prevention, 2012.

**Contact Information**
- 202-366-1231
- 202-507-3699
- Becky Crowe

**Additional Links**
- Please consult PEDSAFE, the Pedestrian Safety Guide and Application of these countermeasures to various roadway and countermeasure selection system (http://www.pedbikesafe.com)
- Safe System Brochure
- A Guide for Metropolitan Planning Organizations and Local Communities
ZERO DEATHS VIRTUAL BOOTH

**FHWA Floor Decal**

*Roundabout Floor Decal - 54" x 54" (can be scaled proportionately to any size)*

**FHWA Website Links**

- **ZERO DEATHS**
- **SAFETY COUNTERMEASURES**
- **SPEED MANAGEMENT**
- **NIGHTTIME VISIBILITY**
- **PEDESTRIAN AND BICYCLE SAFETY**
- **SYSTEMIC APPROACH TO SAFETY**
- **TRANSPORTATION SAFETY PLANNING**
- **ROADWAY SAFETY CAPACITY BUILDING PROGRAM**
- **SAFETY NEWSLETTERS**

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